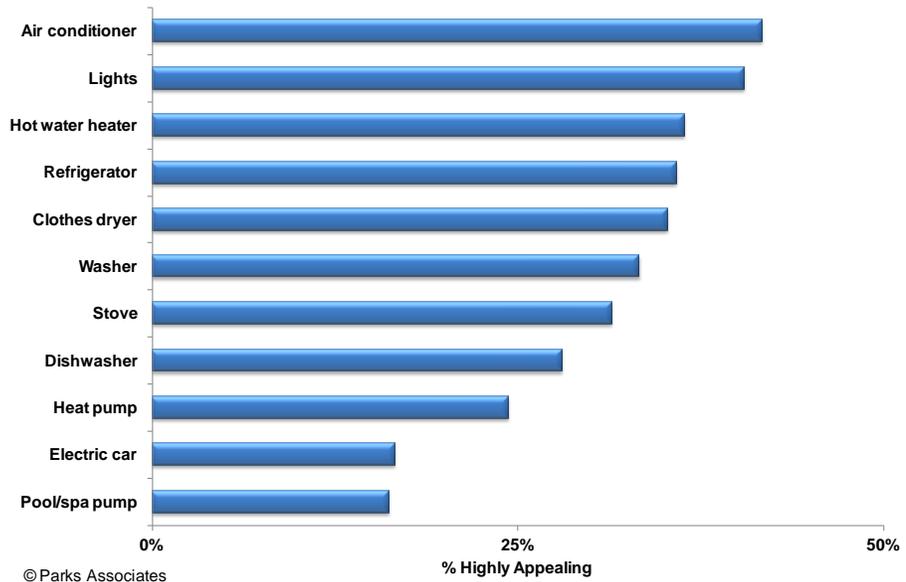


**Synopsis**

This report focuses on connected major appliances in the home as they apply to home energy management, home controls, and smart grid applications in the U.S. It examines the technologies, communicating standards, and business cases for connected appliances. It also gauges the growth potential for the market and the impact of connectivity over the next five years in the appliance industry.

**Consumer Interest in Appliance Monitoring**

**Appeal of Home Appliances with Monitoring Features**  
(U.S. Broadband Households)



**Publish Date:** 1Q 13

"To hold margin in the competitive and mature major appliance market, manufacturers will develop connected appliances," said Melissa Duchin, Research Analyst. "Connectivity is one solution to differentiate products and add value through remote monitoring, enhanced functionality, and energy savings."

**Contents**

**The Bottom Line**

**1.0 Introduction**

- 1.1 Key Questions Addressed
- 1.2 Scope of Report
- 1.3 Research Approach

**2.0 Technology – Enabling Connected Devices**

- 2.1 Technology Enabling Companies
- 2.2 Internet of Things
- 2.3 Business Implications

**3.0 Criteria for Success**

**4.0 Market Drivers – Forces Creating Demand**

- 4.1 Kitchen Appliances
- 4.2 Laundry Appliances
- 4.3 Hot Water Heater
- 4.4 Thermostat

**5.0 Forecasts**

**6.0 Recommendations**

**7.0 Notes on Methodology**

7.1 Data Sources

**8.0 Index**

**Figures**

Companies Interviewed or Profiled  
 Communication Technologies in Connected Appliances  
 Approaches to Interoperability  
 Technology Companies Enabling Connected Appliances Profiles  
 Groups of Converging Technologies for the Internet of Things  
 Steps to Transition to Standard Protocols  
 Pathway to Success for Connected Appliances  
 Willingness to Allow Energy Company to Monitor/Manage Appliances  
 How Residential Energy Is Used: U.S. Households  
 Current Rate Charges by Utility Type  
 Energy Reduction Actions  
 Appeal of Monitoring Home Appliances and Devices  
 Major Appliance Manufacturers Company Profiles  
 Appeal of Connected Refrigerator Features  
 Appeal of Connected Dishwasher Features  
 Appeal of Connected Clothes Washer Features  
 Appeal of Connected Clothes Dryer Features  
 Type of Primary Thermostat  
 Appliance Lifecycles and Penetration  
 Forecast % Connected Appliances – Kitchen Appliances  
 Forecast % Connected Appliances – Laundry Appliances

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